



Fall Product kicks off on September 19, and now’s the perfect time to set goals, get organized, and build excitement with your Girl Scout. Whether you’re a brand-new family or a seasoned pro, this year’s program is all about being brave, fierce, and fun from the very start.

Key Dates to Know:

- September 3 – Troop materials begin arriving
- September 11 – M2OS volunteer access opens
- September 19 – Go Day (girls gain storefront access)
- October 19 – Program ends



Host a Launch Party!

Get your troop or family excited! Consider hosting a small gathering to:

- Set individual and troop goals
- Decorate cookie jars or goal posters
- Share tips for talking to customers (online or in person)

Need Ideas? Click the button below to view a sample Launch Party guide!

Set & Track Goals with the Goal Chart



Our printable Goal Tracker Page is perfect for helping girls visualize what they’re working toward, whether it’s a new badge, a special reward, or funding for camp or community projects.

LEARN MORE

Tips to Boost Early Participation

- Log into M2OS early to explore your dashboard
- Help your Girl Scout set up on her online storefront and avatar
- Start sharing the link with friends and family on Go Day
- Use social media cheat sheet (coming soon!) to spread the word

Why it Matters?

Every item sold helps girls gain real life skills in decision making, goal setting, and teamwork. Plus, troop proceeds (20%) go directly toward activities, badges, and local adventures!

Thank you for supporting Girl Scouts in building courage, confidence, and character through this year’s Fall Product Program! We’re so excited to see what girls will achieve this season.

Want more fun?

Check our Activity Calendar to see all of the amazing events we have near you! We are adding new programs every day so check back often and sign up for your faves before they fill up.

VIEW PROGRAMS



Have a question? Don't be shy!
[Contact us](#) for more information.

This email was sent to %EmailAddr%.
You are receiving this email because you have requested to receive information from Girl Scouts of California's Central Coast.

[View in Browser](#) | %%[IF NOT(@hidePrivacyLink == true) THEN set @hidePrivacyLink = false ENDIF IF NOT(@hideUnsubscribeLink == true) THEN set @hideUnsubscribeLink = false ENDIF]%% %%[IF @hidePrivacyLink == false THEN]%% [Privacy Policy](#) %%[ENDIF]%% %%[IF @hidePrivacyLink == false AND (@hideUnsubscribeLink == false OR @hidePreferenceLink == false) THEN]%% | %%[ENDIF]%% %%[IF @hideUnsubscribeLink == false THEN]%% [Unsubscribe](#) %%[ENDIF]%% %%[IF @hideUnsubscribeLink == false AND @hidePreferenceLink == false THEN]%% %%[IF Not Empty(@contactID) OR memberid == "6260702" THEN]%% | %%[ENDIF]%% %%[ENDIF]%% %%[IF @hidePrivacyLink == false OR @hideUnsubscribeLink == false OR @hidePreferenceLink == false THEN]%%

%%[ENDIF]%%